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**EIFF AND PROCAM TAKE 2
ANNOUNCE COMMITMENT TO SUPPORTING
FILMMAKING TALENT WITH 2021 “EIFF &
PROCAM TAKE 2 SHORT FILM PITCH” AND
NEW PARTNERSHIP**

We're delighted to announce a brand-new partnership with Procam Take 2 that commences with EIFF 2021. Procam Take 2 are not only generously providing the prize for the Short Film Pitch but are also supporting EIFF Youth and Industry activity starting this year, it is expected that this will be the beginning of a long-term relationship between the two organisations.

The “EIFF & Procam Take 2 Short Film Pitch” will be open to both new and emerging talent, as well as experienced filmmakers, with the winner receiving a £5,000 equipment hire voucher to use at Procam Take 2's Scotland branches. The competition launches today Tuesday 27th July and closes on EIFF Opening Night Wednesday 18th August 2021. For more details on how to apply please visit <https://www.ed-filmfest.org.uk/short-film-pitch-competition>.

As part of Procam Take 2's extended commitment to supporting filmmaking talent in the EIFF Youth sponsorship, the leading digital cinematography and motion picture equipment rental facility will be providing professional cameras for practical filmmaking workshops, helping young people gain practical experience to enter the film industry and realise their filmmaking ambition.

The partnership has received match-funding from the Culture & Business Fund Scotland (CBFS) which is run by Arts & Business Scotland, the CBFS is a programme which brings creative projects – large and small – vividly to life.

Ken Hay, Chief Executive of Edinburgh International Film Festival said: “We're absolutely delighted to welcome Procam Take 2 on board in supporting EIFF's Youth

programme and in particular the new EIFF and Procam Take 2 Short Film Pitch. The partnership with Procam Take 2, with additional match funding from Arts and Business Scotland's Culture and Business Fund, means that EIFF can continue to deliver against its commitment to supporting the next generation of filmmakers."

Darryl Hewat, Head of Operations Scotland, Procam Take 2 said: "Having attended the festival myself for many years, I'm thrilled that we are partnering with the EIFF, a festival that celebrates creativity in film right here in Scotland. As a company, Procam Take 2 is committed to supporting and nurturing the next generation of filmmakers, so sponsoring the Youth programme seems like an excellent fit. In launching the EIFF & Procam Take 2 Short Film Pitch we hope this will inspire filmmakers at all levels to be creative and look forward to giving the winner the opportunity to turn their vision into a reality."

David Watt, Chief Executive at Arts & Business Scotland said: "We are delighted that the Edinburgh International Film Festival and Procam Take 2 have partnered through The Culture & Business Fund Scotland COVID-19 Recovery & Renewal Strand to help support young people as they embark on a career in film."

Although the past year has been tough for everyone, it has had a particularly big impact on the younger generation and those looking to start their professional journey. In normal times, young people would have been afforded opportunities to learn and engage that since the start of the pandemic, have simply not existed. By teaming up through the CBFS COVID-19 Recovery & Renewal Strand, Procam Take 2 and the Edinburgh International Film Festival are helping to future-proof our film industry for generations to come, while also supporting the transition for young people starting out in their career, as we emerge from the pandemic.

We would encourage anyone inspired by this partnership to get in touch for more information on how their local area, arts & culture organisations and businesses, could benefit through The Culture & Business Fund Scotland COVID-19 Recovery & Renewal Strand."

The 74th edition of EIFF runs from 18 – 25 August 2021. The full programme will be announced tomorrow on 28 July 2021.

#EdFilmFest

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ENDS

Images: https://www.dropbox.com/sh/0obu26vpx3lcuth/AAD7iY0RcFxF4sC_e5lqRVNVa?dl=0

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EDITOR NOTES

About Edinburgh International Film Festival:

Established in 1947, Edinburgh International Film Festival is renowned around the world for discovering and promoting the very best in international cinema - and for heralding and debating changes in global filmmaking. Intimate in its scale, ambitious in its scope, and fuelled by pure passion for cinema in all its manifestations, EIFF seeks to spotlight the most exciting and innovative new film talent, in a setting steeped in history. Notable films premiered in recent years have included: *Bait*, *The Souvenir*, *Cold War*, *Calibre*, *God's Own Country*, *Hunt for the Wilderpeople*, *Amy*, *Inside Out*, *45 Years*, *A Most Wanted Man*, *Cold in July*, *The Imposter*, *Brave*, *Tabu*, *The Hurt Locker*, *Moon*, *Fish Tank*, *Let the Right One In*, *Man on Wire*, *Control*, *Knocked Up*, *Ratatouille*, *Little Miss Sunshine* and *Billy Elliot*.

EIFF is supported by Screen Scotland, the PLACE Programme (a partnership between the Scottish Government, City of Edinburgh Council and the Edinburgh Festivals), the Scottish Government through the Festivals Expo Fund, the City of Edinburgh Council, EventScotland and the British Film Institute.

The Edinburgh International Film Festival Limited is a company registered in Scotland No: SC132453. It is a subsidiary of the Centre for the Moving Image (CMI) which is a company limited by guarantee with charitable status with Scottish Charity No. SC006793. The Centre for the Moving Image (CMI) was established in 2010 with a mission to be at the forefront of the development of a vibrant and successful film and moving image industry and culture across Scotland and beyond. The CMI currently comprises EIFF, Filmhouse in Edinburgh and the Belmont Filmhouse in Aberdeen.

About Procam Take 2:

Procam Take 2 (<https://procamtake2.com>) is a leading cinematography rental facility, supplying premium camera, lighting, grip, and audio equipment from offices in London, Manchester, Glasgow, Edinburgh, and New York. For over 30 years, Procam Take 2 has supported feature films, dramas, commercials, music videos, multi-camera live events, and all genres of television productions filmed in the UK, and internationally. The company's commitment to the industry is not only to set the benchmark for exceptional service and support, but also to play an active role in promoting diversity, equality and opportunity within the film and television sectors.